



Better Food Foundation Outreach Manager or Director Job Description (Remote)

We are recruiting a team member with excellent interpersonal, organizational and communication skills to join our Campaigns team by managing our partner relationships and coordinating volunteers. Ideal applicants will have at least 5 years of relevant experience in nonprofit, academic or for-profit sectors, such as volunteer recruitment and coordination, community organizing, campaigning, and leading trainings and presentations. Promotion is likely for a motivated candidate who is able to grow the program and take on new responsibilities. Passion for our mission is a must.

About Better Food Foundation

The Better Food Foundation incubates novel strategies for diet change, and our vision is a world where plant-based food is the norm. We are a highly collaborative team with emphasis on all voices. Our campaigns to change food norms are fast-paced and adaptive (current campaigns target [city food policies](#) and the [coffee industry](#)). Professionals who take initiative, demonstrate creativity, and seek collaboration tend to thrive in our organizational culture. [Better Food Foundation](#) is part of a larger nonprofit collective that includes its sister organizations [Farm Forward](#) and the [Jewish Initiative for Animals](#). The ability to collaborate across organizations and cultures on joint campaigns is highly valued, along with enthusiasm to continually learn about the interconnected issues impacting our food system, including racism, worker justice, animal exploitation, and ecology. We aim to be a diverse, equitable, and inclusive workplace.

We strongly encourage people of systemically marginalized identities and life experiences to apply. We value skills acquired in nonconventional career paths. If you believe your professional history gives you the experience necessary to excel in this position, we encourage you to apply and tell us why.

Qualifications

The ideal candidate will possess the following qualifications. We will consider candidates who are strong in some but not all of these qualifications if they bring a willingness to acquire new skills and work collaboratively to achieve our objectives:

- 5+ years of relevant experience in the nonprofit, academic or for-profit sector, such as volunteer recruitment and coordination, leading trainings and presentations, campaigning, or community organizing
- Coordination: Able to recruit and engage volunteers (students, activists, employees of institutions) through email, social media, web-based presentations, and one-on-one interactions.
- Data tracking: Able to grow a list of contacts and track client and volunteer interactions and outcomes in a CRM or database.



- Training: Able to give presentations via webinars and in-person conferences about our program to a variety of audiences including students, activist volunteers, staff of partner NGOs, and staff of institutions that serve food, as well as offer one-on-one support to volunteers and partners as needed.
- Reporting: Able to collect information from partners and volunteers to produce reports and materials that tell the story of our work.
- Collaboration: Able to work together with our Campaigns, Public Engagement and other teams to identify opportunities for partnership and pass along leads and contacts.

Roles and responsibilities

- Maintain relationships with partner organizations to develop collaborative projects related to our campaigns and to encourage them to incorporate our plants-by-default strategy in their work
- Manage the plants-by-default “Ambassador Program” by recruiting, training and engaging students and other volunteers, and by coordinating with partner organizations that do outreach to students and volunteers on our behalf
- Plan and deliver presentations to volunteers and partners about our plants-by-default program; Develop and update a plan for web-based and in-person presentations and coordinate panelists and speakers
- Create (in collaboration with other team members) resources such as training materials, “how-to” toolkits, slide deck presentations, videos, etc.
- Track and develop leads (institutions that might be willing to adopt a plants-by-default strategy), and pass leads on to other team members when appropriate
- Follow up with partners to collect stories of their work to change food norms, and share stories (or make introductions) with our marketing and public engagement teams
- Strategize and propose ways to improve our engagement with partners and volunteers

Compensation

This is a full-time position. Salary is determined based on a formula that takes into consideration cost of living, education, relevant experience, and the cost of healthcare (which is included as part of the salary, not an additional benefit). The salary range for the Manager-Level position is \$49,000 to \$60,000. Applicants who bring additional experience and can assume greater responsibility may be considered for a Director-Level position with a salary range from \$60,000 to \$74,000.

How to Apply

Please send: 1) cover letter, 2) resume or cv, and up to 3 relevant presentations or writing samples to careers@betterfoodfoundation.org. Applications will be accepted on a rolling basis until the position is filled. Feel free to contact us with questions about the position or organization.



The Better Food Foundation is committed to diversity, equity, and inclusion and is an equal opportunity employer. In compliance with laws and in furtherance of our commitment to fostering an environment that embraces diversity, all qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, disability, age, or veteran status.